
Alina Martin

sales@transparencymarketresearch.com

USA - Canada Toll Free 866-552-3453

Pre Book Price

$4315.5

- Flat 10% Discount
- Free Customization as per your requirement
- You will get Custom Report Syndicated Report Price
- Report will be Delivered with 15 to 20 working days.

USA - Canada Toll Free 866-552-3453

Original Price: $4795
Cosmetic surgery is a kind of plastic surgery that aims to improve or enhance the aesthetic appearance of an individual. Cosmetic surgery can be performed on any part of the body, neck and face. Cosmetic surgery products are manufactured by using natural ingredients, chemicals and minerals. Technological advancement in the manufacturing of cosmetic surgery products is one of the driving factors for the cosmetic surgery products market. However, the economic improvement in the emerging countries such as China, India, Brazil and Dubai has further increased the utilization of cosmetic surgery products, as consumers have more disposable income.


One of the biggest pros towards getting cosmetic surgery is that, with the enhancement of one’s appearance, an individual’s self-esteem and confidence level is improved. Conversely, one of the biggest cons of cosmetic surgery is that there are always risks of complications, which can be devastating.

The generally used cosmetic surgery products are as follows:
- Injectables
  - Botulinum toxin
  - Collagen
  - Hyaluronic acid
• Implants
  o Breast implants
  o Chin and cheek implants
  o Lip implants
• Equipment
  o Dermal resurfacing lasers
  o Hair removal lasers
  o Liposuction equipment
  o Microdermabrators
  o Light based systems

Some of the surgical and non-surgical procedures used for cosmetic enhancement are as follows:

• Surgical procedures
  o Liposuction
  o Eyelid surgery
  o Nose surgery
  o Breast augmentation
  o Tummy tuck
• Non-surgical procedures
  o Botox
  o Hair removal
From the geographical perspective, North America accounts for the largest market share of cosmetic surgery products owing to the rising aging population and high adoption rate of advance aesthetic products. According to the American Society for Aesthetic Plastic Surgery (ASAPS) in 2012, 43 percent of the total population of Generation X those range in age between 31 and 45, underwent aesthetic procedures to retain their youth and beauty. Additionally, the ASAPS also reported that in 2013, more than 11,000,000 cosmetic non-surgical as well as surgical procedures were performed by board-certified dermatologists and plastic surgeons in the U.S. However, other regions such as Asia-Pacific, Middle East and Latin America are expected to be the potential markets in the near future. Due to the widespread awareness about aesthetic products, these regions are estimated to be the potential markets.

The cosmetic surgery products market has witnessed a significant growth in the last few years. The major factors propelling the growth of the cosmetic surgery products market are increasing aging population coupled with growing demand for retaining youth and beauty among population. Moreover, other factors such as expanding media exposure, faster results and overall reluctance among population to age gracefully are also contributing to the growth of the cosmetic
surgery products market. Furthermore, increased disposable incomes and high awareness among population along with high adoption rate for innovative cosmetic products are also driving the growth of this market. However, market-restraining factors such as adverse effects, high cost involved in the development of cosmetic products and stringent regulatory approvals; are some of the restraints that can hinder the market of cosmetic surgery products globally.

Currently, the global cosmetic surgery products market is highly competitive owing to the involvement of many established players. Some of the key players in the global cosmetic surgery products market are Allergan, Inc., Alma Lasers, Ltd., Cutera, Inc., IRIDEX Corporation, Johnson & Johnson, Lumenis Ltd., Genesis Biosystems, Inc., Merz Aesthetics, Inc., Sanofi S.A., Smith & Nephew plc, Syneron Medical Ltd. and Valeant Pharmaceuticals International, Inc.

This research report analyzes this market depending on its market segments, major geographies, and current market trends. Geographies analyzed under this research report include

- North America
- Asia Pacific
- Europe
- Rest of the World
This report provides comprehensive analysis of

- Market growth drivers
- Factors limiting market growth
- Current market trends
- Market structure
- Market projections for upcoming years

This report is a complete study of current trends in the market, industry growth drivers, and restraints. It provides market projections for the coming years. It includes analysis of recent developments in technology, Porter’s five force model analysis and detailed profiles of top industry players. The report also includes a review of micro and macro factors essential for the existing market players and new entrants along with detailed value chain analysis.

**Read More Reports on Medical Devices Markets:**

**Reasons for Buying this Report**

- This report provides pin-point analysis for changing competitive dynamics
• It provides a forward looking perspective on different factors driving or restraining market growth
• It provides a technological growth map over time to understand the industry growth rate
• It provides a seven-year forecast assessed on the basis of how the market is predicted to grow
• It helps in understanding the key product segments and their future
• It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors
• It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments
• It provides distinctive graphics and exemplified SWOT analysis of major market segments

About Us:

Transparency Market Research (TMR) is a market intelligence company providing global business research reports and consulting services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insights for thousands of decision-makers.

TMR’s experienced team of analysts, researchers, and consultants use proprietary data sources along with various tools and techniques to gather and
analyze information. Our business offerings represent the latest and the most reliable information which is indispensable for businesses to sustain their competitive edge.

Our data repository is continuously updated and revised by a team of research experts so that it always reflects the latest trends and information. With broad research and analysis capability, Transparency Market Research employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports.

**Enquiry before Buying @**

**Latest Upcoming Reports:**
http://www.transparencymarketresearch.com/upcoming.htm
Contact Us

Sheela AK
State Tower,
90 State Street,
Suite 700,
Albany NY – 12207
United States
Tel: +1-518-618-1030
Email: sales@transparencymarketresearch.com
Website: http://www.transparencymarketresearch.com/

Browse Market Research Blog:
http://www.tmrblog.com/
http://researchonglobalmarkets.blogspot.com/